



MEDIA RELEASE

For Immediate Release:
February 15, 2018

Cambridge Memorial Hospital Foundation publicly launches WeCareCMH and announces \$1M transformational gift

Cambridge, Ontario – February 15, 2018

Cambridge Memorial Hospital Foundation publicly launched their WeCareCMH Campaign today and announced three transformational gifts to the campaign. WeCareCMH is the next phase in the capital fundraising campaign, raising funds to equip Cambridge Memorial Hospital with lifesaving, technologically advanced equipment.

Today, local retired businessman, volunteer and philanthropist Bob Cunningham announced a \$1 Million gift to the WeCareCMH Campaign. Bob has been a volunteer at the Hospital and Foundation for over 15 years and believes that “if everyone volunteered a little, and gave a little” that the very best in a community hospital will be there when we need it most.

“Bob has given so much to our hospital over the last 15 years. His thoughtful contribution and savvy business sense has been such a valuable asset to both of our boards and most recently our Finance Committee. This gift speaks to his belief in our work and his commitment to our community. We are honoured by Bob’s investment and can’t thank him enough for all that he has done and continues to do.” *Lisa Short, Executive Director, Cambridge Memorial Hospital Foundation*

The Cambridge Memorial Hospital Foundation also announced two other significant gifts to the WeCareCMH Campaign totalling \$1 million.

Work for a Cure (WFAC), a not-for-profit organization founded by Andy Incitti, announced a gift of \$500,000 to the Cambridge Hospital Foundation that represents their outstanding commitment to the Hospital through their fundraising activities. Local businessman Andy Incitti, President of Crown Verity and campaign Co-Chair, Cliff Rego, Broker of Record of Rego Realty Inc. have been active volunteers and supporters of WFAC since its inception in 2005.

The North Dumfries Community Campaign, led by Co-Chairs Kate Cressman from the CMH Foundation Board and David Pyper of the CMH Board have been tirelessly working with individuals and businesses in North Dumfries to promote giving to WeCareCMH. We are pleased to announce gifts from the North Dumfries community totalling \$500,000.

“It takes a community to raise funds for this hospital. Andy, Cliff, Kate and David have embraced our campaign and helped us take it to the next level. We are grateful for their continued support and passion for CMH.” *Lisa Short, Executive Director*

To date, CMHF has raised over \$43 Million (86%) of the \$50 Million dollar fundraising goal. With \$6.9 million to go, continued community support is needed to help take this campaign over the top. Funds raised through the WeCareCMH campaign will change the lives of patients, their families and staff. CMH is doing more than building a new hospital and purchasing new equipment. They are transforming the way care is provided to the community.

Lisa Short, Executive Director of the Cambridge Memorial Hospital Foundation, says “I am honoured to be leading the Foundation team to raise funds for the hospital. I was born at Cambridge Memorial and Cambridge is the place I chose to raise my family. I am also struck by the passion and generosity of our volunteers and donors who give of their time, talent and treasure in support of Cambridge Memorial Hospital.”

Today the Foundation is launching the public phase of the WeCareCMH Campaign. They are grateful to all of the volunteers and donors who have already stepped up to make this campaign successful and invite everyone in the community to be a part of WeCareCMH.

For more information or to donate please visit www.cmhfoundation.ca call (519) 740-4966 or stop by the Foundation Office on Level 1 in C-wing.

About Cambridge Memorial Hospital Foundation

The Cambridge Memorial Hospital Foundation is a team of dedicated people who are passionately committed to raising funds for the Cambridge Memorial Hospital in order to provide exceptional healthcare to Cambridge, North Dumfries and surrounding communities.

30 -

For media inquiries contact:

Stephanie Wilson
Jr. Communications Specialist
Cambridge Memorial Hospital Foundation
519-621-2333, ext. 2422
Stephanie.wilson@cmh.org