



## MEDIA RELEASE

For Immediate Release:  
June 26, 2019

### **\$2.9 Million left to raise for the new hospital Over \$7 Million raised of the \$10 Million WeCareCMH Campaign**

Cambridge, ON (June 26, 2019) – Cambridge Memorial Hospital (CMH) Foundation is very pleased to announce that it surpassed the \$7 million dollar mark of its \$10 Million WeCareCMH campaign.

“We are excited to have only \$2.9 Million left to reach our goal,” says Lisa Short, Executive Director, CMH Foundation adding, “There are so many generous people throughout the Region that have come forward to help us get to this point, from children with lemonade stands to seniors, businesses, foundations and even gifts in people’s wills. It’s a remarkable display of generosity and it’s deeply appreciated.”

Community dollars fund 100% of new and replacement equipment costs at hospitals in Ontario, including CMH. Funds from the WeCareCMH campaign are earmarked to furnish and equip the new 240,000 sq. ft. patient care wing and the soon-to-be redeveloped Wing B space. This includes upgrades to specialty equipment that reflect the latest technology in patient care. “The availability of these tools and new medical technologies enhance the care that our doctors, nurses and staff provide to our patients each and every day,” says Patrick Gaskin, President and CEO, Cambridge Memorial Hospital, adding: “Knowing they have their community supporting and providing them with the best equipment available is such a boost.”

The Foundation currently has twenty-one CaringFAMILIES who’ve each donated \$100,000 toward the WeCareCMH campaign, and nineteen CaringBUSINESSES giving \$50,000 each. Thirty-four prominent areas within the new and renovated spaces are now named in recognition of donors and forty-one patient rooms have donor plaques. “Recognition in areas throughout the hospital is a great way to celebrate donors and their gifts,” says Lori Muzak-McComb, Senior Director of Development, CMH Foundation, adding “We’ve seen an uptake in demand, but there are still spaces available.”

“This is really about people giving to people,” Lisa continues, “and it sometimes comes full circle when a donor becomes a patient and they witness firsthand their generosity in action through care to themselves or their family. That’s when giving hits home.”

For more information about the WeCareCMH Campaign, visit [www.cmhfoundation.ca/donate](http://www.cmhfoundation.ca/donate).

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